



OFFICE OF MAYOR JERRY SANDERS

FOR IMMEDIATE RELEASE

March 3, 2006

FACT SHEET

SANDERS' FIRST 90 DAYS IN OFFICE DISTINGUISHED BY DIVERSE LIST OF ACHIEVEMENTS

BELOW IS A PARTIAL LIST OF MAYOR JERRY SANDERS' ACCOMPLISHMENTS DURING HIS FIRST 90 DAYS IN OFFICE:

Strong Mayor Form of Government

- Directed changeover from Manager form of government to Strong Mayor form of government. (No work had been done on the executive branch transition in the 14 months voters allotted for the changeover.)
- Mayor has taken ownership and responsibility for city operations and actions
- Re-organized City organizational structure to ensure greater effectiveness (new organizational structure to be announced in mid-March)

Re-engineering City Hall

- Launched four initial – and critical – process reviews: contracts (outcomes to be completed/announced in mid- March); personnel (launched last week); IT and administration (all to be completed by the end of the Fiscal Year).
- Announced that every single process will undergo review during the three years of his term.

Personnel

- Hired a top-tier team of senior managers to lead the City
- Hired the City's first ever chief operating officer (former two star admiral expert in government re-engineering)
- Hired the City's first ever Chief Financial Officer (top tier finance director from Pasadena)
- Hired the City's first ever Ethics & Integrity Officer
- Hired the City's first ever Director of a Business & Support Services Office, dedicated to re-engineering City processes

Meeting with City Employees

- Have met with over 30 groups of City employees to brief them on the City's various issues and hear their concerns

Audits/SEC

- Led the Council to approve further funding to complete Kroll investigation.
- In regular contact with Kroll to ensure that they are receiving the necessary documents in a timely fashion so that the Audit can be wrapped up as expeditiously as possible.
- Met with KPMG to ensure rapid return of their audit product once Kroll report is completed.
- Met with SEC to ask for speedy resolution to SEC inquiry.

Financial Return to Credibility

- Met with the bond rating agencies in San Francisco
- Moody's Re-affirmed City's Credit Rating
- Aggressive plans to address conferences at which institutional investors are present (e.g. addressed Bond Buyer Conference in early February; three other conferences already scheduled)
- Will meet directly with institutional investors in New York in late March
- Communicating regularly now with the financial markets

Ballot Measures

- Introduced two ballot measures on managed competition and voter approved pension benefit increases.

FY07 Budget

- On track to release first Strong Mayor budget on April 14.
- Announced a number of budget reforms – all important breaks with the past -- that will appear in his FY07 budget, including:
 - reporting estimated deferred maintenance as a line item in the budget;
 - a requirement that each department disclose the number of vacancies in staff positions currently and the projected vacancies by the end of the year, to prevent “phantom” staff positions from being represented in the budget;
 - a requirement that projected overtime for the Police and Fire departments, among other departments, be built into the annual budget as a line item;
 - a reduction in the size of the annual budget report down to one volume that includes an executive summary that can easily be understood by the public;
 - a requirement that where fees are imposed, they need to be cost based and support the programs for which they are charged; and
 - a requirement that enterprise and special funds be audited every three years to ensure all fees paid into those funds are used for the proper purpose, including personnel.

Pension Plan Fix

- Prepared Plan to contribute \$100 million toward Pension Plan (Tobacco Securitization). Element of a larger plan to reduce the overall Pension Obligation. Expect to present that plan to the City Council mid-summer.

Getting our Fair Share from Sacramento and Washington

- Met with Governor re: Infrastructure Bond, including hosting a meeting of the region's leaders in his office.
- Communicate regularly with the Region's Congressional Delegation. Has spoken regularly with Senator Feinstein.
- Lobbying trip to Washington, D.C. for homeland security dollars, other appropriations in late March

Public Safety/Homeland Security

- Appointed Jill Olen to coordinate all public safety budgets, strategy and to direct homeland security efforts.
- Submitted new USAI Grant Request to the Department of Homeland Security requesting \$41.3 million in grant funding for eight investments.
- Will personally lobby for it in Washington at end of March

Real Estate Assets

- Started the tear-down of the infamous La Jolla "rat house" – the poster child of the dysfunction associated with the management of the City's Real Estate Assets Department.
- Will hire a top-tier professional, within the month, to lead a complete overhaul of READ.
- Concurrently, we will hire a consultancy firm, expert in this issue to devise new systems, so that we:
 - Understand what properties the City owns and what they're worth
 - Understand what leases exist for those properties and how much money the City collects in rent
- Establish policies for new leases & lease extensions so that they are done to maximize value for taxpayers.
 - Take a look at other local governmental models (the Port District's new Real Estate Lease Properties) and "best practices" in the real estate industry to ensure a good model.
 - Consult and include stakeholders.
- Re-examine current City leases (some of which may have existed for 50+ years) so that the City is collecting market rates to maximize revenue for the City.

Infrastructure

- Brought to light the delays improving water and sewer infrastructure
- Announced private financing plan to pay for the most important of the infrastructure
- Audits being conducted on how past rate/bond money has been spent

Ethics & Integrity

- Established the City's first ever Office of Ethics & Integrity. Announced:
 - Ethics Audit
 - Ethics Survey

- Comprehensive Employee Code of Conduct
- Mandatory Ethics Training for all City employees
- Ethics hotline

Chargers

- Met personally with the Chargers at their facility
- Have led one session with the Chargers
- Met 3 times with internal team to prepare for discussions

New Main Library

- Met with possible donors to a New Main Library

Supporting the Navy

- Endorsed Navy's Plan for Broadway Navy Complex

Bi-National Issues

- As one of his first official duties, traveled to Tijuana to stress the importance of our bi-national relations and to work on issues cooperatively.

Supporting the Tourism Industry

- Will do a major event on behalf of the visitor industry in Washington, D.C. in late March.
- Has attended two major visitor industry functions since taking office (ConVis annual meeting; Gold Key Hospitality Awards)

Perceptual Differences and Transparency in Government Processes

- Honesty: called the City's problems for what they were in State of the City speech
- Accountability: Mayor has taken responsibility for City's problems – and their solutions
- Returned calm to City Hall (thoughtful, not chaotic approach to fixing the City's problem)
- Strong, deliberative working relationships with the City Attorney and Councilmembers
- Transparency: announces problems, not just good news (i.e. Identity Theft, IRS investigation)
- Community Outreach: all "Reports to the Council" from the Mayor's staff now include a section in which "Community Participation and Public Outreach Efforts" have to be detailed as well as a section in which projected impacts to key stakeholders have to be detailed as well.
- Highly visible throughout the community at diverse events
- Speaks to the press directly and regularly, doesn't hide by issuing statements
- Present and visibly in charge at City emergencies (i.e. tanker fire, Logan community shooting, reclaimed water spill in lagoon, Mission Beach water main break)
- Returned "America's Finest City" as City's moniker (it's the citizens, not the government that makes us that)

MAYOR JERRY SANDERS
PROGRESS TOWARD 90 DAY “TIMELINE FOR CHANGE”

PROMISE	STATUS
Draft and present to the City Council proposed Charter Amendments to permit contracting-out appropriate city services and to require public approval for any increase in employee pension benefits.	Done.
Request emergency authority from the City Council for interim policies to restore financial stability: <ul style="list-style-type: none"> No consulting contracts will be extended without the Mayor’s approval. No discretionary salary increases will be granted. No discretionary, non-essential spending will be authorized. 	Done by way of City Manager memo on Mayor’s first day in office.
Provide city employee labor unions with detailed proposals to restructure the pension plan and reduce city operating costs, with the objective of commencing negotiations in January.	Cannot change the existing pension plan. Will work toward proposals as part of the FY07 budget process and meet and confer discussions.
Ask all departments other than public safety to prepare plans for 10% staff reductions that will be put in place if employee unions refuse to return to the bargaining table.	Done by way of City Manager memo on Mayor’s first day in office.
Identify and recruit senior managers from the public and private sector to take key leadership positions in my administration.	Done.
Establish a schedule for submission and review of the FY07 City Budget.	Done.
Begin an inventory of all City-owned property, evaluating its benefits to the public, its value and its alternative uses.	Commenced.
Develop a customer satisfaction survey to provide input on departmental performance.	Commenced.
Review membership of all Board and Commissions, with immediate emphasis on those with financial and policy impact.	Commenced.
Initiate a comprehensive review of the City’s relationship with major revenue-producing and city-subsidized agencies.	Commenced.
Work with the City Attorney to resolve conflicts between the City Charter, Municipal Code and Council Rules to facilitate the transition to the Mayor-Council form of government.	Completed in terms of immediate needs. On-going with respect to the overall Municipal Code.
Place proposed changes in the Municipal Code and Council Rules before the City Council at a special meeting December 12.	Completed.